



## **The Intero Foundation donates over \$200,000 in 2011 to organizations that support children in need**

### *Intero Real Estate Services Agent's and Employees Contribute Back*

Silicon Valley, California (November 28, 2011) - The Intero Foundation ([www.interofoundation.org](http://www.interofoundation.org)), a non-profit organization, founded by Intero Real Estate Services founders in 2002 to benefit children in need, announced that it has donated over \$200,000 to 20 charities throughout the San Francisco Bay Area in 2011 as part of its mission to positively impact the growth and well being of children in our communities.

John Thompson, Intero's Executive Vice President explains, "Agents donate a portion of their commission per transaction. As a company, this commitment makes a big statement. Therefore, when you drive by an Intero for sale sign or work with an Intero Realtor, feel good that at risk children in the community will be served and we thank each and every one of you for your support."

"When Intero Real Estate Services was founded just nine years ago, its founders set out to create a company that was different. That difference would be based on values," states Founder, President and CEO of Intero, Gino Blefari. "One of those values is *Commitment*. The Intero Foundation is our vehicle for expressing a meaningful and sustained commitment to our community."

Intero Foundation CFO, Cathy Jackson adds, "The organizations we support may be smaller, but they have a huge impact on thousands of lives in the Bay Area. Unfortunately, they're often overshadowed by the larger nonprofits that people are more aware of. For many of the organizations we give to, our donation makes up a large portion of their annual budget. They really rely on us for help in keeping their programs and services up and running."

The Intero Foundation continues to impact the growth and well being of children and youth in the communities we serve. Empowered by Intero agents and employees, the Intero Foundation has given over \$1.9 million in grants to nonprofit organizations that support children in need. In 2011 alone, over \$200,000 was granted to organizations benefitting children in need.

[Small Steps](#)  
[Family Connections](#)  
[Advocates for Children](#)  
[Family Supportive Housing, Inc.](#)  
[Just Read Centers](#)  
[Rape Trauma Services](#)  
[My New Red Shoes](#)  
[Breakthrough Silicon Valley](#)  
[Abilities United](#)  
[Achieve Kids](#)  
[JustMATH](#)  
[At the Crossroads](#)  
[CASA of San Mateo](#)  
[SPARK](#)  
[Pajama Program](#)  
[Role Model Program](#)  
[Reach Potential](#)  
[Good Karma Bikes](#)  
[CCPY](#)  
[Turning Wheels for Kids](#)

The Intero Foundation is funded, promoted and governed by Intero agents – each of whom are vested in the health of the communities in which they work and live. An executive committee, led by Intero President and CEO Gino Blefari, provides strategic guidance. All members of the Intero community – executives, staff and agents – donate their time to further the Foundation’s mission.

Intero and its agents have always believed in the importance of giving back to communities in which we serve, and 2011 was a perfect example of ‘paying it forward’.

### **About the Intero® brand**

Founded in 2002, [Intero Real Estate Services, Inc.](#) has quickly become one of the premier real estate brands in the U.S. In 2004, Intero Franchise Services Inc. began franchising and currently is operating in many of the western states. In 2009, Intero International Franchise Services, LLC embarked on developing territories in Asia Pacific, Europe, Middle East, Africa and the Americas. The companies are private and headquartered in California's Silicon Valley.

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