



Intero Real Estate Services, Inc. executives keynote prestigious global real estate seminars in Singapore and Hong Kong

Blefari and Moles share innovative approach to distressed property opportunity globally as well as in the U.S.

CUPERTINO, SILICON VALLEY, USA – July 1, 2010 -- [Intero Real Estate Services](#), a leading U.S. real estate brokerage that has recently expanded its brand globally, as a franchisor, through Intero Franchise Services, Inc. and Intero International Franchise Services, LLC, announced that its Chairman, Robert Moles, and CEO, Gino Blefari, recently made keynote presentations at two prestigious global real estate seminars in Singapore and Hong Kong to share insights learned from leading the exponential growth of a global brokerage company in the distressed property market.

Gino Blefari, Intero® President and CEO, spoke at the iProperty Real Estate Seminar 2010 in Singapore about distressed property opportunity both globally and in the U.S. He said that while real estate is still very much a local business, market insights and technology innovation can be shared globally to new markets and new business partners. Both factors have been critical to Intero's own growth.

"Not all markets are distressed markets, but all markets have distressed property opportunities. California has been at the epicenter of the global housing crisis, yet Intero has grown to lead in market share in Santa Clara County, the largest market in Silicon Valley, in spite of this challenge. We did so by leveraging technology and honing a deep understanding of current market dynamics and letting those insights guide our actions," Blefari said.

Robert Moles, Intero® Chairman, gave a keynote presentation about the global distressed property opportunities at the SMART Investment & International Property Expo in Hong Kong in June. Said Moles on the experience, "We are excited to share our story of success in distressed markets with agents and investors from across the globe as we continue the worldwide expansion of our brand." Moles continued, "Our experience in California gives us a unique perspective on thriving in a difficult market."

About the Intero® brand

Founded in 2002 Intero Real Estate Services, Inc. has quickly become one of the premier real estate brands in the U.S. The company is private and headquartered in California's Silicon Valley.

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