



**Intero Real Estate Services climbs to #17 on the 2010 *REAL Trends 500* list of America's largest real estate companies**  
*Silicon Valley-based brokerage and franchisor is the youngest firm among the top twenty companies on prestigious list*

CUPERTINO, SILICON VALLEY, USA – May 27, 2010 -- Intero Real Estate Services (<http://interorealestate.com>), a leading U.S. real estate brokerage that has recently expanded its brand globally, as a franchisor, through Intero Franchise Services, Inc. and Intero International Franchise Services, LLC, announced that it ranked #17, based on sales volume, on the prestigious *REAL Trends 500* list of America's leading real estate companies for 2010.

Intero is also the *youngest* company within the list's top twenty firms - a fact that underscores the rapid growth and success of the Intero brand. Intero was founded in 2002 and broke into the *REAL Trends* top 25 in its second full year of operation – a first for any real estate company.

The *REAL Trends 500* list is published by *REAL Trends, Inc.*, a publishing company considered to be a leading source of real estate analysis and information.

“We are honored to make the *REAL Trends 500* again – it represents a who's who of American real estate companies,” said Gino Blefari, Intero President and CEO. “The fact that Intero is one of the youngest firms on the list is particularly meaningful to all of us at Intero who believe real estate is ready for our brand of innovation.”

Intero's growth is driven by re-thinking the real estate brokerage. The company was among the first to syndicate listings on the Internet, has been [recognized](#) for its outstanding Website and has [reinvented the real estate office](#). Interio is now expanding its brand nationally and internationally through [master and single-unit franchising](#).

“The REAL *Trends* 500 has always been a marker of success in this business,” said Bob Moles, Interio Chairman and former President and CEO of the Real Estate Franchise Group of Cendant Corporation, the largest franchiser of residential and commercial real estate brokerage offices in the world. “The fact that the Interio® brand has made it so far so fast is a validation of our commitment to sustained innovation.”

### ***About the Interio® brand***

Founded in 2002 Interio Real Estate Services, Inc. has quickly become one of the premier real estate brands in the U.S. The company is private and headquartered in California's Silicon Valley.

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