



Intero International Franchise Services, LLC partners with United States Department of Commerce to drive global expansion of the Interio® Real Estate Brand

Initial efforts to focus on establishing master franchise agreements in Asia-Pacific region

CUPERTINO, CA (SEPTEMBER 18, 2009) – Interio International Franchise Services, LLC, (“Interio”), a sister company of Interio Real Estate Services, Inc., one of the fastest-growing and most innovative brokerages in the industry, announced today the engagement of the United States Department of Commerce to advance the Interio brand’s expansion in the Asia-Pacific region. The Department’s Commercial Service will begin assisting Interio in Singapore beginning this month.

Interio previously announced master franchise opportunities in Hong Kong and is in the process of meeting with real estate entrepreneurs, agency owners and top agents across the region who are interested in creating successful, high-growth real estate operations in their markets.

“The Department of Commerce, through their commercial division, offers U.S. - based companies like Interio® a leg up in global expansion,” said Interio International Franchise Services, LLC President Javier Parraga. “I have had success with this program throughout the world and expect similar results in Singapore and across the Asia-Pacific region with Interio.”

The U.S. Commercial Service in Singapore offers customized solutions to help U.S. businesses enter and succeed. It will provide Interio appointments with pre-screened firms interested in an Interio Master Franchise opportunity. This service is credited with numerous success stories.

“Our mission is to speed the growth of successful companies like Interio in new markets by matching them with qualified entrepreneurs,” said Daniel Thompson, a Commercial Counselor with the Department of Commerce.

Interio Asia Pacific Managing Director Al Mendoza commented, “The process of introducing a new brand or service to a market is complicated. By collaborating with the U.S. Commercial Service in Singapore, I immediately have a partner able to provide market research and counseling.”

For more information on master franchising opportunities in Asia Pacific see www.InterioAsiaPacific.com or contact Al Mendoza at +1 760 855 7525 or email amendoza@interiorealestate.com or Javier Parraga at +1 973 714 9576 or email jparraga@interiorealestate.com.