



Intero Real Estate Services, Silicon Valley's #1 real estate company, to list Sunset Magazine's Dream Kitchen of the West home

*Newly-built home in San Jose's Rose Garden neighborhood showcases
the best in Western and green living*

Cupertino, CA (Aug 10, 2009) — InterO Real Estate Services (<http://www.interorealestate.com>), Silicon Valley's #1 real estate company by market share in closed transactions, announced that it will be the listing brokerage for Sunset magazine's 2009 Dream Kitchen of the West home. The home, located in the Rose Garden neighborhood of San Jose, was built by DeMattei Construction, a leading builder of fine homes in Silicon Valley including five Sunset Magazine Idea Houses. The dream kitchen was designed by famous New York City and San Francisco designer/architect Cass Calder Smith.

The creation of the Dream Kitchen of the West was documented on a special section of the Sunset magazine website located at <http://dreamkitchen.sunset.com>. The completed kitchen will be featured in the October issue of Sunset.

"We list many extraordinary and unique properties in Silicon Valley, but it is a true privilege to bring this home to market," said Gino Blefari, CEO of InterO Real Estate Services. "Exceeding the expectations of our clients is always first and foremost. InterO's out of the box approach to marketing our listings adds to our level of sales success."

The 3,200 square foot home features five bedrooms and four baths. Constructed with green building standards in mind, this home features: HEPA filtration, cathedralized insulation, bamboo counters, recycled glass tiles and Low-E Anderson windows throughout.

The InterO listing agents are Leslie Heinrichs, Ian Humphries and Valerie Mein. More information on the Sunset Dream Kitchen of the West home can be found on their website <http://www.leslieandian.com>.

ABOUT INTERO REAL ESTATE SERVICES

Founded in 2002 InterO Real Estate Services Inc. has quickly become one of the premier real estate brands in the U.S. Today, InterO has offices in California, Colorado, Nevada, Texas and Mexico. InterO has been named one of the fastest organic growing real estate companies in the history of the industry, out of 80,000 brokerages – as recognized by REALTOR® magazine in 2004 and 2005. In 2005 InterO was named the #1 residential real estate company in Silicon Valley by the Silicon Valley/San Jose Business Journal. The following year, in 2006, President and CEO Gino Blefari was awarded the EcoBroker Community Service Award given by EcoBroker International and the Association of Energy and Environmental Real Estate Professionals. In 2007, Blefari, and Chairman Bob Moles were given the prestigious RISMedia National Home Ownership Award at the NAR Conference & Expo for "outstanding achievements among residential real estate's most influential and charismatic leaders." Recently in June 2009 InterO was voted "The Best Real Estate Company in Silicon Valley," by the readers of the San Jose Mercury News. InterO has a unique corporate culture that values its people above all else – founded with core principles of trust, respect, and integrity.